

6-11 August
Warilla

UBC23

Team Owner
Information



FUN. FAST. FRESH.



CHIEF EXECUTIVE OFFICER

I am thrilled to express our anticipation for another exhilarating Ultimate Week in August 2023!

Your feedback has been invaluable to us, and we have been actively listening and taking it to heart. I am excited to announce some significant changes to the Ultimate Bowls Championship that we believe will further promote international participation, enhance accessibility for new team owners and players, and foster the sustained success of teams in our Championship.

We are fully aware of the incredible talent of female bowlers in the bowls world, and we are committed to providing them with increased opportunities in UBC. We are now offering more opportunities than ever before for female bowlers to be drafted into UBC teams. Additionally, we have special deals for team owners who wish to enter more than one side into the highly anticipated 2023 Ultimate Week.

Despite the unprecedented challenges posed by the Covid-19 pandemic, UBC has been going from strength to strength. As a team owner, player, spectator, host, or volunteer, we extend our heartfelt gratitude for your unwavering support in making 2022 a year to remember. In fact, the most recent Ultimate Week at the Moama Bowling Club in December witnessed the setting of new records, including Ryan Bester's extraordinary achievement of 38 touchers in sectional play, which may well serve as a benchmark for years to come.

When we set out to create the Ultimate Bowls Championship, our vision was to bring together the bowling community and attract new enthusiasts to the sport we are passionate about. At UBC, we listen, and then we act. We are excited to embark on this new chapter, and we sincerely hope you will join us in this thrilling journey.

Casey

Mark Casey OAM
CEO of Ultimate Bowls Championship



A man in a white polo shirt with red and green accents stands in a bowling alley. The shirt features a large grey graphic on the front and logos for UBC and MOAMA. He has his hands on his hips and is looking to the left. The background shows a bowling alley with spectators seated on bleachers and a bowling lane with pins and balls. The lighting is warm and orange.

A REFRESHED & REVAMPED *era is here*

We are proud of our UBC product and how far it has come in just a few years. We know that, just like us, our players, fans, supporters and clubs love so much about it. We could not have got to where we have without your support. Thank you very much!

We have taken on board feedback from our team owners and considered the current financial situation of this vastly different post-Covid world. On the back of three hugely successful Ultimate Bowls Championships, now is the time for a revamp to make our product more accessible to the wider international bowling community. To help us achieve our goal of attracting new blood to sport we all love.

**“What will unfold
in this revamped
UBC?”**

How will the UBC look in 2023?

Three two-day events run Back-to-Back

This means that there will be three separate events, each lasting two days, and they will be held consecutively or back-to-back.

Teams of three, 3-bowl pairs

Each team will consist of three players. Teams will rotate players and combinations between games. All players must play a minimum number of matches.

Limited to 26 teams

Limited to the first 26 to enter. Priority entrance will be given to previous team owners.

Two Sections per Event

There will be two separate sections in each event.

Reduced entry fees now starting at just \$15,000 AUD

The cost to enter the event has been reduced and ranges from \$15k - \$30k

Options to draft 0-3 players

Teams will have the option to draft anywhere from 0 to 3 players to form their team.

\$280,500 AUD prize pool

There will be a total prize pool of \$280,500 AUD* available for the teams that compete in the Championship.

Discounts for multi-team entries

When entering more than one team you will have access to discounts on preselected players.

Females in sport

We are proud to promote inclusivity and gender equality by encouraging females to take part in the action. In 2023 there will be no cost for preselected female players.

**based on a full field of 26 teams*



What is included for your team?

Player Accommodation

Accommodation will be provided for players who need it, making it more convenient for them to participate in the Championship.

Lunches and Dinners

Lunch and dinner will be provided for players during the event, ensuring that they are well-fed and energised for their matches.

Player Draft night

There will be a special draft night where teams can select their players, adding to the excitement of the Championship.

Team logo design

Each team will have a unique logo designed for them, adding to the team spirit and camaraderie of the Championship.

Team uniforms and design work

Teams will have customised uniforms, with design work that represents their team and sponsors.

Use of Orange and Blue pool bowls

The event will feature the use of orange and blue bowls, adding a visual element to the matches and making them more engaging for spectators. These are provided for use by the UBC

Player and Team performance statistics

Performance statistics for individual players and teams will be tracked and made available in real-time, adding a competitive element to the event.

Automated, real-time results and standings accessible at the venue and our website

The event will feature an automated system that provides real-time results and standings, making it easy for spectators and players to stay up-to-date on the progress of the event.

TV rink Backboard and A-frame signage logo placement

The event will feature a TV rink backboard and A-frame signage with logo placement, increasing visibility for sponsors. Teams are provided with space to advertise their sponsors.

Live streaming of all six days to UBC Facebook and YouTube pages

The event will be live-streamed for all six days on the UBC Facebook and YouTube pages, allowing viewers from around the world to watch the matches and stay engaged in the event.

Golden Touch and Ultimate Team Awards

There will be special awards given out for the Golden Touch and Ultimate Team, adding an extra element of competition and recognition for outstanding performance.

UBC Website page promotion of team/club/sponsors

The UBC website will feature a page promoting the teams, clubs, and sponsors involved in the event, increasing visibility and exposure for all involved.

Personalised Team photography packs

Each team will receive personalised photography packs, allowing them to capture memories of the event.

2023 PRIZEMONEY

TOTAL:	\$ 280,500
EVENT CHAMPIONS:	\$ 32,000 x3
RUNNERS-UP:	\$ 20,000 x3
LOSING SEMI-FINALISTS:	\$ 10,000 x6
FIFTH - EIGHTH PLACE:	\$ 5,000 x12
GOLDEN TOUCH AWARDS:	\$ 500 x3
ULTIMATE TEAM AWARD:	\$ 1,000 per player

**all amounts in AUD*

BUILD A WINNING TEAM

Are you looking to build a winning team, but struggling to find the right players? One of the many points of difference that we offer is we have a pool that includes hundreds of athletes from around the world, including current, former, and future world champions, that register prior to the event to express their interest in being drafted or preselected in your team.

For team owners to enter the UBC, there is a base fee of just \$15,000. Our famous draft night is when you will get the opportunity to build your dream team. With our tiered pricing model, each pre-selected male players costs an additional \$5,000.

We have included a multi-team discount which incentivises participation of teams from the same source through reduced rates. The discount pricing structure provides savings based on the number of participating teams, such as free preselected players for Teams 2 and 3. Overall, the multi-team discount is a smart way to encourage more teams to participate in an event, while also helping team owners to budget and plan for the event with greater certainty.

We are fully aware of the incredible talent of female bowlers in the bowls world, and we are committed to providing them with increased opportunities in UBC. There will be no fee for pre-selecting female bowlers.

TEAM ONE ENTRY

NUMBER OF DRAFTED PLAYERS	3	2	1	0
NUMBER OF PRESELECTED MALE PLAYERS	0	1	2	3
PRESELECTION PLAYER(S) FEE	-	\$ 5,000	\$ 10,000	\$ 15,000
BASE TEAM FEE	\$ 15,000	\$ 15,000	\$ 15,000	\$ 15,000
TOTAL ENTRY FEE (AUD)	\$ 15,000	\$ 20,000	\$ 25,000	\$ 30,000

TEAM TWO ENTRY

(only available if team owner has already entered one team)

NUMBER OF DRAFTED PLAYERS	3	2	1	0
NUMBER OF PRESELECTED MALE PLAYERS	0	1	2	3
PRESELECTION PLAYER(S) FEE	-	-	\$ 5,000	\$ 10,000
BASE TEAM FEE	\$ 15,000	\$ 15,000	\$ 15,000	\$ 15,000
TOTAL ENTRY FEE (AUD)	\$ 15,000	\$ 15,000	\$ 20,000	\$ 25,000



UBC22 DECEMBER CHAMPIONS



ULTIMATE TEAM
Moama Green (Kevin Anderson, Ryan Bester, Wayne Turley)



E1 GOLDEN TOUCH
= Lee Schraner / Aron Sherriff (29)



E2 GOLDEN TOUCH
Ryan Bester (38)



E3 GOLDEN TOUCH
= Nick Cahill / Alex Marshall (32)



E1 BEST LEAD
Matt Baus (67%)



E2 BEST LEAD
Sean Ingham (71%)



E3 BEST LEAD
= Sheldon Bagrie-Howley / Sean Ingham (66%)



E1 BEST SKIP
Alex Marshall (65%)



E2 BEST SKIP
= Ray Pearse / Ryan Bester (61%)



E3 BEST SKIP
Shawn Thompson (55%)



E1 MOST TOUCHERS PER TEAM
Dear Park Chargers (16.7%)



E2 MOST TOUCHERS PER TEAM
Whittlesea Eagles (17.4%)



E3 MOST TOUCHERS PER TEAM
Dear Park Chargers (18.5%)



E1 HIGHEST MATCH SCORE
Exodas (109)



E2 HIGHEST MATCH SCORE
Moama Black (105)



E3 HIGHEST MATCH SCORE
Exodas (106)

WHITTLESEA EAGLES

UBC

HONOUR ROLL

ULTIMATE TEAM

YEAR	TEAM	ATHLETES			
2022	Moama Green	Ryan Bester	Kevin Anderson	Wayne Turley	
2021	Warilla Gorillas	Aaron Teys	Corey Wedlock	Jeremy Henry	
2019	Dandenong Club	Barrie Lester	Gary Kelly	Wayne Turley	

EVENT CHAMPIONS

YEAR	EVENT #	TEAM	ATHLETES		
2022	Event 3	Whittlesea Eagles	Lee Schraner	Ben Winther	Blake Nairn
2022	Event 2	Moama Green	Ryan Bester	Kevin Anderson	Wayne Turley
2022	Event 1	Exodas	Aron Sherriff	Matthew Baus	Sean Ingham
2021	Event 3	Warilla Gorillas	Aaron Teys	Corey Wedlock	Jeremy Henry
2021	Event 2	Warilla Gorillas	Aaron Teys	Corey Wedlock	Jeremy Henry
2021	Event 1	Geelong Clippers	Nathan Bush	Harley McDonald	Ray Pearse
2019	Event 3	The Borough Boyz	Nathan Wilson	John McCarron	Brett Spurr
2019	Event 2	The Point	Ali Forsyth	David Axon	John Green
2019	Event 1	Dandenong Club	Barrie Lester	Gary Kelly	Wayne Turley

MOST TOUCHERS BY A TEAM

YEAR	EVENT #	TEAM	% OF BOWLS DELIVERED
2022	Event 3	Deer Park Chargers	18.5%
2022	Event 2	Whittlesea Eagles	17.4%
2022	Event 1	Deer Park Chargers	16.7%
2021	Event 3	Warilla Gorillas	17.2%
2021	Event 2	Flem Ken Colts	16.2%
2021	Event 1	Broadbeach Lions	15.7%
2019	Event 3	NCE Raptors	15.8%
2019	Event 2	Dandenong Club	=16.7%
		Exodas	=16.7%
2019	Event 1	Exodas	14.7%

HIGHEST MATCH SCORE

YEAR	EVENT #	TEAM	MATCH SCORE
2022	Event 3	Exodas	106
2022	Event 2	Moama Black	105
2022	Event 1	Exodas	109
2021	Event 3	Broadbeach Lions	=104
		North Qld Roos	=104
2021	Event 2	Warilla Gorillas	101
2021	Event 1	Flem Ken Colts	111
2019	Event 3	The Point	103
2019	Event 2	Wellington Hornets	=104
		Weipa Crocs	=104
		Dandenong Club	=104
2019	Event 1	Club Holdfast Heat	109

GOLDEN TOUCH AWARD

YEAR	EVENT #	TEAM	NAME	# OF TOUCHERS
2022	Event 3	Club Sunbury Extreme	Nick Cahill	=32
		Moama Black	Alex Marshall	=32
2022	Event 2	Moama Green	Ryan Bester	38
2022	Event 1	Whittlesea Eagles	Lee Schraner	=29
		Exodas	Aron Sherriff	=29
2021	Event 3	Broadbeach Lions	Scott Thulburn	27
2021	Event 2	Flem Ken Colts	Nathan Wilson	27
2021	Event 1	Broadbeach Lions	Scott Thulburn	24
2019	Event 3	Warilla Gorillas	Aaron Teys	28
2019	Event 2	Port Melbourne Navigators	Nathan Bush	33
2019	Event 1	Broadbeach Bulls	Ryan Bester	24

BEST PERFORMED LEAD

YEAR	EVENT #	NAME	TEAM	LEAD EFFECTIVENESS
2022	Event 3	Sheldon Bagrie-Howley	New Lynn Kiwis	=66%
		Sean Ingham	Exodas	=66%
2022	Event 2	Sean Ingham	Exodas	71%
2022	Event 1	Matt Baus	Exodas	67%
2021	Event 3	Jeremy Henry	Warilla Gorillas	76%
2021	Event 2	Ryan Bester	Moama	80%
2021	Event 1	Ryan Tainton	Wellington Hornets	68%
2019	Event 3	John Green	The Point	63%
2019	Event 2	John Newell	ITP Queensland	80%
2019	Event 1	Jeremy Henry	Warilla Gorillas	74%

BEST PERFORMED SKIP

YEAR	EVENT #	NAME	TEAM	CONVERSION RATE
2022	Event 3	Shawn Thompson	Broadbeach Lions	55%
2022	Event 2	Ryan Bester	Moama Green	=61%
		Ray Pearse	The Point	=61%
2022	Event 1	Alex Marshall	Moama Black	65%
2021	Event 3	Aron Sherriff	Exodas	60%
2021	Event 2	Alex Marshall	Moama	71%
2021	Event 1	Aron Sherriff	Exodas	52%
2019	Event 3	Wayne Ruediger	Club Holdfast Heat	67%
2019	Event 2	Ryan Burnett	Broadbeach Bulls	65%
2019	Event 1	Wayne Ruediger	Club Holdfast Heat	73%



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For more information or enquiries regarding sponsoring a team, do not hesitate to get in touch with Mark or Rebecca from UBC.

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